



COOK TRUCK EQUIPMENT COMMERCIAL PARTNER PROGRAM

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I. REQUIREMENTS: THREE (3) COOK UPFITS – COMBINATION OF STOCK UNITS AND ORDERED UNITS. MONITORED ON A MONTHLY BASIS. “NO CONTRACT REQUIRED”

II. QUALIFIED UPFITS

- CAB CHASSIS – ALL BODY UPFITS
- PICKUP – MINIMUM \$1200 UPFIT
- VAN – MINIMUM \$1200 UPFIT

III. COOK COMMERCIAL PARTNER ADVANTAGES

- 1) MORE COMPETITIVE PRICING ON QUALIFIED UPFITS
- 2) PRIORITY SCHEDULING OF UPFITS
- 3) COOK POOL UNIT “HOLD STATUS” FOR UP TO 72 HOURS
- 4) GUARANTEED PRICING ON SELECT QUALIFIED UPFITS FOR MODEL YEAR
- 5) PRICE BOOK WITH LITERATURE AND UPFIT/VEHICLE ADVANTAGES
- 6) DEALER SALESPERSON TRAINING AT DEALERSHIP UPON REQUEST, NO SET DATES, NO TRAVEL, NO EXPENSE, NO LOST TIME
- 7) DEALER ASSISTANCE IN MONITORING CURRENT AND ORDERED INVENTORY

F.A.Q.

Q: DOES A CAB CHASSIS, PICKUP OR VAN FROM DEALER INVENTORY (NON-POOL UNIT) QUALIFY?

A: YES

Q: DOES A POOL UNIT FROM A COOK TRUCK SUPPLIER QUALIFY – (IE – READING, STAHL, ADRIAN, ETC.)?

A: YES

Q: DOES THE DEALER HAVE TO KEEP 3 QUALIFIED UPFITS IN THEIR INVENTORY AT ALL TIMES?

A: NO, QUALIFIED UPFITS ON ORDER ALSO MEET REQUIREMENTS OF THE PROGRAM.



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